



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/66

April 02, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Gorakh Hills Development Authority, Govt. of Sindh, D-96/I, Block 4, Clifton, (Behind Abdullah Shah Ghazi Mazar) Karachi. Ph: 99251293, 95, 96 Fax: 99251294	M/s. Connect Marketing Communications
2	M/s. Dani Consultants (Pvt.) Ltd., Office No.3, 1st Floor, Noor Alam Plaza, Opp: Ayub Medical Center, Saidpur Road, Rawalpindi. Ph: 051-4844999	M/s. Future Vision Advertising
3	M/s. Real Solutions (Pvt.) Ltd., Media Foundation, G-8 Markaz, Islamabad. Ph: 2284331-3 Fax: 2855988	M/s. Future Vision Advertising (for Institute of Foreign Languages IFL & Center for Academic and Vocational Assistance CAVA)
4	M/s. Commoners Sky Gardens (Pvt.) Ltd., Suite # 07, 3rd Floor, Galaxy Arcade, Sector G-11, Markaz, Islamabad. Ph: 2830034-35 Fax: 2830039	M/s. Future Vision Advertising
5	M/s. Qurtuba Consultants, 2-Queens Centre, 33-Queens Road, Lahore. Ph: 37520730-32 Fax: 37520729	M/s. Future Vision Advertising
6	M/s. Clifton High School, ST-11, Block-2, Kehkashan, Clifton, Karachi. Ph: 35873873	M/s. Hawk Advertising
7	M/s. Sabeeh Enterprises, 33/A/2, Commercial Area, Society Office, P.E.C.H.S., Karachi.	M/s. Hayder Ali Communications
8	M/s. Pearl Residencia (Pvt.) Ltd., Stop No.5, Kahna Nau, Main Ferozpur Road, Lahore.	M/s. Manhill Advertising
9	M/s. Royal Developers, Royal Gardens Housing Scheme, Near: Sialkot International Airport, Sialkot. Ph: 6941395-6	M/s. Manhill Advertising (for Royal Gardens)
10	M/s. Star Developers & Traders Chand-Da-Qila by-pass, G.T. Road, Near: Toyota Gujranwala Motors, Gujranwala Ph: 055-4290081-2 Fax: 4290083	M/s. Manhill Advertising
11	M/s. Deans Tower, (A Project of Deans Group) Main Charsadda Road, Near: Faqir Abad Police Station, Peshawar. Ph: 091-2244715 Fax: 2582649	M/s. Manhill Advertising
13	M/s. Chez Nur Restaurant, 39 C1, Gulberg 3, Lahore. Ph: 042-35759853	M/s. Synergy Advertising
14	M/s. Habitt, 9th Floor, NIC Building, Abbasi Shaheed Road,	M/s. TNI Communications

Off. Sharea Faisal, Karachi.
Ph: 35675111-7 Fax: 35635507

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. British High Commission, Press and Public Affairs Section, Diplomatic Enclave, Ramna-5, Islamabad. Ph: 2012000 Fax: 2012043	No new agency appointed	M/s. Adgroup (Pvt.) Ltd.
2	M/s. Pakistan Association of Automotive Parts & Accessories Manufacturers (PAAPAM), 16-B, Westwood Colony, Canal Bank Road, Thokar Niaz Baig, Lahore. Ph: 37498474-5 Fax: 37498476	No new agency appointed	M/s. Corporate & Marketing Communications (CMC)
3	M/s. PRD (Pvt.) Ltd., Satellite Town, Main G.T. Road, Opp.: Punjab University, Jhelum Campus, Jhelum. UAN: 111-111-773	No new agency appointed	M/s. Manhill Advertising
4	M/s. Rajput Builders & Developers, BS-28, Block-7, Federal B. Area, Karachi. Ph: 6808545 Fax: 6807254	M/s. Manhill Advertising	M/s. Front Line Communications
5	M/s. Super Asia Muhammad Din Sons Ltd., G.T. Road, Gujranwala, UAN: 111-33-66-99 Fax: 055-4271238	M/s. Synergy Advertising	M/s. Orient Advertising
6	M/s. United Trading & Management Ltd., 11-Jinnah Co-operative Housing Society, Block 7 & 8, Behind Siddiq Sons Tower, Karachi. Ph: 34311703-06 Fax: 34311707	No new agency appointed	M/s. Adcom (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Dawood University of Engineering and Technology, (Previously known as Dawood College of Engg. & Tech) M.A. Jinnah Road, Karachi. Ph: 99231195-98 Fax: 99230710	<u>M/s. Maxim Advertising Co.:</u> for Classified Advertisements. <u>M/s. Connect Marketing:</u> for Special Supplements / Special Event.
2	M/s. Dte of Public Relations (Navy), Naval Headquarters, Islamabad. Ph: 9261870, 20062326	<u>M/s. Orient Advertising:</u> for Tenders related to Housing, Recuitement Ads for Short Service Commission & Cadets, Tenders related to Transport, Institutional Ads for August 14, Ads related to Commander Karachi, Ads related to Commander Pakistan Fleet. <u>M/s. The Brand Partnership:</u> for Tenders related to Estate and Works, Tenders related to Education, Institutional Ads for 23rd March, Recruitment Ad for Civilian, Tenders related to IT, Ads related to Commander Logistic at Karachi. <u>M/s. M Communications:</u> for Tenders related to Hydrograph, Institutional Ads for 6th Sept., Recruitment Ads for Sailors, Tenders related to DP (Navy), Tenders related to Medical, Ads related to Commander Coastal and Coastal Areas and Ads related to NHQ depart at Karachi.

(M/s. Creative Junction cleared)

Thanking You,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General