

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/213

September 30, 2013

To: All Member Publications

Sub: Congratulation Advertisement on receiving the

"Talented CMO Award"

Dear Sirs,

We have to inform you that the APNS has issued an advertisement to congratulate Mr. Sarmad Ali, President, All Pakistan Newspaper Society (APNS) on receiving the "Talented CMO Award" at the World Marketing Summit in Malaysia.

We request you to kindly publish the ad in your issue of Tuesday, October 01, 2013 as gratis. The ad material is available on our website i.e. www.apns.com.pk

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS