

All Pakistan Newspapers Society

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Ref:APNS/2013/211

September 30, 2013

To: All Member Publications

All Accredited Advertising Agencies

Sub: Suspension of Advertisements of the Capital Development Authority (CDA)

Dear Sirs,

We have to inform you that the Capital Development Authority has failed to clear the outstanding dues of M/s. Midas International and M/s. Linker Communications despite our various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the Capital Development Authority through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General