

## All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/025

January 29, 2014

To:

All Member Publications.

All Accredited Advertising Agencies.

Sub: Provisional Restoration of Ads of "The University of Lahore"

Dear Sirs,

Please refer our Circular No.APNS/2013/120 dated June 01, 2013 regarding suspension of advertisements of the above clients on the complaint of M/s. Media One Communications wherein we advised you not to accept any advertisement of the University of Lahore.

PAKISTAN NEWSPAPERS SOCIE

The University of Lahore has deposited the disputed amount as trust-money and requested to restore its business. We have therefore, decided to provisionally restore the business of the University of Lahore.

Member publications are hereby advised to accept the advertisements of the University of Lahore till further communication by the APNS.

Thanking you.

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General **APNS**