



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2014/041

February 20, 2014

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Naya Tel (Pvt) Ltd., West Mezzanine Floor, GD Arcade, Blue Area, Islamabad.	M/s. Channel 7 Communications ( For Display Ads )  ( M/s. Enhancerz Communications cleared )
2	M/s. Punjab Computer College, Railway Society Plaza, 43-Allama Iqbal Road, Garhi Shahu Chowk, Lahore. Ph: 36311524 Fax: 36371793	M/s. Future Vision Advertising
3	M/s. Performance Automotive (Pvt.) Ltd., (Porsche Pakistan) Porsche Center, Lahore, 24-D, Bahar Shah Road, Al-Faisal Town, Lahore Cantt., Lahore. Ph: 042-111-777-911 Fax: 36632852	M/s. Midas Communications
4	M/s. Samsol International (Pvt.) Ltd., 2-Temple Road, Lahore. UAN: 111-726-765 Fax: 36279039	M/s. Orient Communications
5	M/s. The WareHouse, 13/C, Rahat Commercial, Lane No.3, Phase-6 DHA, Karachi. Ph: 35856588	M/s. Repcom Advertising
6	M/s. SB Builders & Developers, B.No.E-25, Gulshan-e-Iqbal, Block-7, Karachi. Ph: 34819288	M/s. TNI Communications ( for Gulshan-e-Subhan Housing Scheme )
7	M/s. Pakistan Institute of Tourism and Hotel Management (Govt. of Sindh) Culture, Tourism & Antiquities Department, ST-16, Block-4, Scheme-5, Clifton, Karachi. Ph: 99251281-82 Fax: 99251284	M/s. X Nine Communication (Pvt.) Ltd.  ( M/s. Orient Advertising cleared )

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Aman Foundation, C-116, Block-2, Clifton, Karachi. Ph: 34385418-9 Fax: 34386168	No new agency appointed	M/s. Pirana Advertising
2	M/s. Army Public School & College, Ordnance Road, Rawalpindi Cantt. Rawalpindi. Ph: 051-56133569	No new agency appointed	M/s. Manhattan Pakistan
3	M/s. Army Public School, Saddar C/o. Headquarters Artillery 5 Corp., Karachi.	No new agency appointed	M/s. Midas (Pvt.) Ltd..
4	M/s. Beaconhouse School System, Beaconhouse Head Office, 10-11 Gurumangat Road, Gulberg III, Lahore. UAN: 111-232-266	M/s. 4 Square Communications	M/s. Interflow Communications

5	M/s. Laser Inn Aesthetic Surgery Centre, Business Arcade, Suite # 7, Ground Floor, PECHS, Block-6, Sharea Faisal, Karachi. Ph: 34386306, 34386038	No new agency appointed	M/s. Orient Advertising
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**S.No. Client Name & Address**

**New Advtg Agency**

**Outgoing Agency**

6	M/s. Liberty Developers, 126-H, Old Bahawalpur Road, Multan. Ph: 061-4585791-2 Fax: 4585793	No new agency appointed ( for Liberty Mall, Multan )	M/s. TNI Communications
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7	M/s. Meezan Builders & Developers, Plot No.A-20, Autobhan Road, Opp: Foundation Public School, Hyderabad. Ph: 022-2100458	No new agency appointed ( for Dawood Centre, Hyderabad )	M/s. TNI Communications
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8	M/s. Naseem Apparels, 37/3, Sector 15, Korangi Industrial Area, Karachi. Ph: 35416661-2 Fax: 35060059	M/s. Interflow Communications (for Be Belle Lingerie)	M/s. Kimco Advertising
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9	M/s. Oxford Knitting Mills (Pvt.) Ltd., Adamjee Insurance Building, I.I. Chundrigar Road, Karachi. Ph: 32411202-3 Fax: 32413809	No new agency appointed	M/s. Orient Advertising
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10	M/s. Pearl Continental Hotel Karachi. Club Road, Karachi. UAN: 111-505-505 Fax: 35681835	No new agency appointed	M/s. Fourays (Pvt.) Ltd.
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11	M/s. The Educators, 10-11, Gurumangat Road, Gulberg-III, Lahore. UAN: 111-777-800 Fax: 35712027	M/s. 4 Square Communication	M/s. Interflow Communication / M/s. Group M Pakistan
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**III) APPOINTMENT OF MBH**

**S.No. Clients Name & Address**

1	M/s. Al Shaheer Corporation (Pvt.) Ltd., Suite # G/5/5, 3rd Floor, Mansoor Tower, Block-8, Shahrah-e-Roomi, Clifton, Karachi. Ph: 38781100
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M/s. The Circuit (Pvt.) Ltd.: for Meat One

**Creative Agencies**

**MBHs**

M/s. JWT Asiatic: for Khaas

M/s. T Media: for Khaas

**IV) ADDITIONAL APPOINTMENT**

**S.No. Client Name & Address**

**Product/Area/ Agency**

1	M/s. Punjab Industrial Estates, (Development and Management Co.) Commercial Area (North), Sundar Industrial Estate, Raiwind Road, Lahore. Ph: 042-35297203-6 Fax: 35297207
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M/s. Interlink Advertising:  
for Special Events Advertisements and Display Ads.

M/s. Future Vision Advertising:  
for Tenders and Procurement/HR Ads

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS