

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/154

July 17, 2013

To: All Member Publications.

Sub: Advertisements of the Lahore Electric Supply Co.

Dear Sirs,

M/s. Lahore Electric Supply Co., a listed client of M/s. Midas (Pvt.) Ltd., a suspended agency has settled the submitted invoices and assured to clear the pending invoices within 15 days of the submission. We have therefore, decided to provisionally allow their ads through M/s. Message Communications.

PAKISTAN NEWSPAPERS SOCIE

Member publications are hereby advised to accept the advertisements of Lahore Electric Supply Co. through M/s. Message Communications till further advice.

Thanking you.

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General APNS