

## All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/194

September 16, 2013

To: All Member Publications based in Sindh All Accredited Advertising Agencies

Sub: Suspension of Advertisements of Karachi Metropolitan Corporation, District

Council, Karachi and All District Municipal Corporation

Dear Sirs,

The Sindh Committee of the APNS has noted that Karachi Metropolitan Corporation, District Council, Karachi and District Municipal Corporations of Karachi have failed to clear the outstanding dues of M/s. Kimco Advertising (Pvt.) Ltd. and M/s. Maxim Advertising Co. (Pvt.) Ltd. despite our various communications. The Sindh Committee has therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisements of Karachi Metropolitan Corporation, District Council, Karachi and All District Municipal Corporations through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General