



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/109

May 16, 2013

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. National Centre for Maritime Policy Research, Bahria University Karachi Campus, 13 National Stadium Road, Karachi. Ph: 99240816 Fax: 99240351	M/s. G.H. Thaver & Co. <i>(Till December 31, 2013)</i>
2	M/s. Augere Pakistan (Pvt.) Ltd., 10th Floor, WTC, Khayaban-e-Roomi, Clifton Block 5, Karachi. UAN: 111-078-233, Ph: 35871171-4 Fax: 35838157	M/s. Pirana Advertising (Pvt.) Ltd.
3	M/s. Premier Industrial Chemical MFG Co. (Pvt.) Ltd., 23 Ahmed Block, New Garden Town, Lahore. Ph: 042-35885717-9 Fax: 35866084	M/s. Synergy Advertising <i>(for Millin Tea Whitener and PuReal Nectar)</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Five Star Textile Industries (Pvt.) Ltd., Maqbool Road, Faisalabad. Ph: 041-8718441-3 Fax: 8713522	M/s. Synergy Advertising	M/s. Red Communications
2	M/s. Mohammadi Builders (Pvt.) Ltd., Ground Floor, Royal City Hotel, Royal Road, Larkana. Ph: 074-4045922, 4045905	M/s. Manhill Advertising <i>( for Airways City Larkana )</i>	M/s. Metro Media Advertising
3	M/s. Nippon Paint (Pakistan) (Pvt.) Ltd., 39-Km, Feroz Pur Road, Lilyani (Mustafabad), Tehsil & District Kasur, Punjab - Pakistan. Ph: 049-2450812-4 Fax: 2450815	M/s. Manhattan Communications	M/s. Evernew Concepts
4	M/s. Pak Gulf Construction (Pvt.) Ltd., 176, Gomal Road, E-7, Islamabad. Ph: 2653861-2 Fax: 2653863-4	M/s. Midas Communications	M/s. M Communications

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agency</u>	<u>MBH</u>
1	M/s. Tapal Tea (Pvt.) Ltd., Plot No.40, Sector 15, Korangi Industrial Area, Karachi. Ph: 35063891-4 Fax: 35063890	M/s. Adcom (Pvt.) Ltd.: for Tapal Family Mixture, Tapal Tezdum, Tapal Gulbahar, Tapal Special and Tapal Shades of Green	M/s. Group M Pakistan  M/s. International Advertising: for Tapal Mezban Premier Dust and Tapal Chenak Dust.

Thanking You,

Yours faithfully,

-s/d-  
( Masood Hamid )  
Secretary General