

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/130

June 15, 2013

To: **All Member Publications**

Confirmation of Business for Sub:

M/s. Impact Advertising Services (Pvt.) Ltd.

Dear Sirs,

We have to inform you that the above advertising agency has applied for confirmation of accreditation. The agency was granted provisional accreditation w.e.f. January 05, 2012.

The above application is under consideration of the Advertising / Executive Committee of the APNS. We request you to kindly inform us the business placed by the above agency with your publication during the period of March 2012 to February 2013. Please also inform, if any of your bill relating to clearance period upto Jan – Feb 2013 is outstanding against the applicant agency. Please send your response latest by June 22, 2013.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) **Executive Director** APNS