

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/172

August 3, 2013

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Restoration of Advertisements of

M/s. Lahore Transport Company and its Project Metro Bus Service

Dear Sirs.

Please refer our Circular No.APNS/2013/61 dated March 13, 2013 regarding suspension of advertisements of the above clients wherein we advised you not to accept any advertisement of M/s. Lahore Transport Company and its project Metro Bus Service, a listed client of M/s. JWT Asiatic (Pvt.) Ltd.

M/s. Lahore Transport Company has provided documentary evidence that they have settled the outstanding dues of M/s. JWT Asiatic (Pvt.) Ltd. and requested to restore their advertisements. We have therefore, decided to restore the business of M/s. Lahore Transport Company and its Project Metro Bus Service with immediate effect.

Member publications are hereby advised to accept the advertisements of M/s. Lahore Transport Company and its Project Metro Bus Services through any other source of their choice.

Thanking you.

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir ) Executive Director APNS