



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/005

January 01, 2014

To: All Member Publications

Sub: Grant of Accreditation to M/s. Prelude Advertising, Karachi.

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on December 28, 2013 has decided to grant accreditation to M/s. Prelude Advertising, 507-5th Floor, Trade Tower, Abdullah Haroon Road, Karachi. Ph: 35689691 with effect from January 01, 2014. As per rules of the Society, the agency will enjoy the credit facility for 75 days as permissible to other confirmed agencies with effect from January 01, 2014.

Member publications are hereby requested to add the name of the above agency in the list of APNS accredited advertising agencies and enlist the following clients as the clients of M/s. M/s. Prelude Advertising, Karachi :

1. M/s. International Watch Company,
SB 5/14, Zaibunnisa Street,
Saddar, Karachi.
Ph: 35662609 Fax: 35210051
2. M/s. Air Guide Travels,
12, Karachi Chamber of Commerce
& Industry, Aiwan-e-Tijarat,
Karachi. UAN: 111-786-572 Fax: 32414203
3. M/s. Pakistan Pilgrims (Pvt.) Ltd.,
M-12, Avanti Parkview Apartment,
Block 2, PECHS, Allama Iqbal Road,
Next to CNG Station, Opp. Noor Ground,
Karachi. Ph: 34527742-43
4. M/s. SOFCOM (Pvt.) Ltd.
Sofcom House, ST-9, Block-5,
Gulshan-e-Iqbal, Karachi.
Ph: 34966991 Fax: 34809032
5. M/s. Teletec Mobile,
Suite # 1117, 11th Floor,
Star City Mall, N.I. Lines, Aga Khan III Road,
Garden, Karachi. Ph: 32294377-80 Fax: 32294374
6. M/s. Kingson Real Estate,
SB-5/14, Zaibunnisa Street,
Saddar Karachi. Ph: 35215846 Fax: 35210051

M/s. Prelude Advertising have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS